

**WHAT IS COLLAGEN?**

Collagen is the most abundant protein in the human body. It is a major component of bones, muscles, tendons, and skin, in which make up  $\frac{3}{4}$  of its dry weight.

Collagen connective tissue holds our cells together and gives our skin strength and elasticity. During the normal aging process the levels of collagen drop, and collagen fibers become thinner and weaker. Because the body must continuously produce collagen internally, topical skin care products produce disappointing results.

**WHY IS IT IMPORTANT TO STIMULATE COLLAGEN PRODUCTION?**

The best defense against external toxins and radiation is collagen. Through our skin, we also eliminate internal toxins and help keep the body in balance. Collagen supports overall skin health, reduces the formation of fine lines and wrinkles, and helps keep the skin flexible.

**WHAT IS ZUNDORA?**

Zundora™ is a “beauty from within” Antioxidant/ Collagen Boosting Gel and is the first-of-its-kind. Each serving of Its unique and proprietary nutrient complex provides a full clinically tested level, 2.5 grams of Verisol, hydrolyzed collagen peptides (type I and III). That specific dose has been clinically proven to support healthier-looking skin by reducing fine lines and wrinkles and increasing elasticity... along with supporting healthier looking hair and stronger nails.

**HOW DOES ZUNDORA WORK?**

Taken orally in a great tasting, convenient blackberry flavored gel pack, Zundora's powerful ingredients work together to support the skin from the inside, reaching the dermis and boosting collagen metabolism. Zundora is a delicious way to AGE BETTER NOW!

**HOW OLD DO I HAVE TO BE TO START TAKING ZUNDORA?**

The body's natural production of collagen begins to decline as early as the age of 20. From your 30s on, your body's production of collagen declines and may decrease as much as 30% every 10 years. We suggest you start taking Zundora when you are in your 20s to enjoy its benefits throughout the normal aging process.

**WHAT ARE THE MAIN FACTORS THAT CAN ACCELERATE THE AGING PROCESS?**

- Oxidative stress and related free radical damage associated with the body's natural aging process.
- Lifestyle choices, including poor diet, smoking, lack of exercise and excessive exposure to UV light.
- About 80% of facial skin aging is caused by sunlight, because it breaks down collagen.
- Changes in hormones caused by pregnancy, illness, or certain pharmaceuticals.
- Vitamin C insufficiency (ascorbic acid).

**HOW MUCH COLLAGEN DO I NEED TO TAKE EVERY DAY?**

As an adult between 2.5-15 grams is considered to be ideal. Zundora provides 2.5 grams of Collagen Type I and III as hydrolyzed collagen peptides. So you only need one serving a day to get the collagen peptides you need, along with carotenoid antioxidants, and other nutritional ingredients that help your skin from environmental and internal biochemical challenges.

**WHAT IS INSIDE ZUNDORA'S FORMULA?**

As the newest member of the Zurvita product family, Zundora continues the company history of innovation, by bringing together ingredients in highly beneficial combinations not previously available to consumers in search of improved wellness. Zundora is formulated with ingredients that are supported by clinical data that confirms improved skin health and with a natural healthy glow that makes it look and feel younger.

**Verisol® -**

2.5 Grams of hydrolyzed collagen peptides (types I and III) that stimulate collagen production in the skin at the level of the dermis. This has been shown in clinical studies to improve moisture and elasticity and help reduce fine lines and wrinkles in just 28 days.

**Lycored Lumenato™ -**

A patented extract of golden tomatoes that reduces collagen degradation and encourages the body to make more of its own collagen. This helps the skin from damage from the environment and supports a noticeable “healthy glow”.



# ZUNDORA™

## FREQUENTLY ASKED QUESTIONS

### Resveratrol -

It is a unique antioxidant that has been called the “longevity molecule” because of its potential anti-aging effects on specific genes related to healthy aging.

**PLUS**, the benefits of skin-enhancing nutritional ingredients and multiple superfoods that further help to support, nourish, and smooth the skin, including: Hyaluronic Acid, Stabilized Rice Bran and Germ, Pomegranate Extract, Green Tea Extract, Aloe Vera, Açai Extract and Grape Seed Extract.

### WHAT DOES HYDROLYZED COLLAGEN MEAN?

This means that collagen has been broken down into smaller amino acids, peptides, and polypeptides to make them easier to absorb.

### WHAT IS THE ORIGIN OF ZUNDORA COLLAGEN?

Zundora’s collagen peptides are of bovine origin.

### HOW SOON CAN YOU TELL THAT YOUR SKIN IS GETTING BETTER?

Everyone is unique. When taking it consistently, studies have confirmed that results have been seen within 28 days. Your overall health and nutrition will also have an impact on results.

### HOW OLD SHOULD YOU BE TO START TAKING ZUNDORA?

Zundora can be a positive part of your daily wellness regimen as early as in your 20’s. That’s when cells start making less collagen on their own.

When you reach your 30s your skin may lose as much as 30% of the collagen it makes every decade.

Other factors that can speed up the aging process are living an unhealthy lifestyle, like smoking, being stressed, not getting enough sleep, not taking care of yourself, etc., all of which can speed up the aging process.

### IS THERE AN IDEAL TIME TO CONSUME ZUNDORA?

Collagen is made by the body throughout the day. You can take Zundora with you because it comes in a handy travel size gel pack. You can enjoy it during the day as a delicious snack or in the evening when hormone production is higher. But Zundora’s collagen peptides, vitamins, minerals, and polyphenols can also give you

an energy boost. So if you’re sensitive to that, you might want to ensure a good night’s sleep and take Zundora during the day.

### HOW CAN I CONSUME ZUNDORA?

Just tear the top, and sip! You can take it by itself within seconds—it tastes so good with its delicious blackberry flavor --- you can mix it with your yogurt, or better still, add it to your Zeal!

### CAN I TAKE ZUNDORA EVEN IF I HAVE ALLERGIES?

Collagen is a natural component in our body. However, some people can have specific intolerance to one of our ingredients. Check the nutritional panel to see if Zundora is right for you or consult your doctor.

### CAN I TAKE ZUNDORA IF I AM PREGNANT? OR BREASTFEEDING?

Because of the unique biochemical changes in the body during pregnancy, it is best to consult your medical provider to make sure Zundora can be part of your nutritional program.

### IS ZUNDORA GLUTEN FREE?

Yes!

